



MEMBER REWARDS

Guiding Members to Cost-Effective, Quality Options



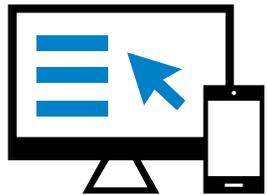
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The Cost of Your Health Care Depends on
WHERE YOU PARK YOUR CAR

3 SIMPLE STEPS TO EARN REWARDS



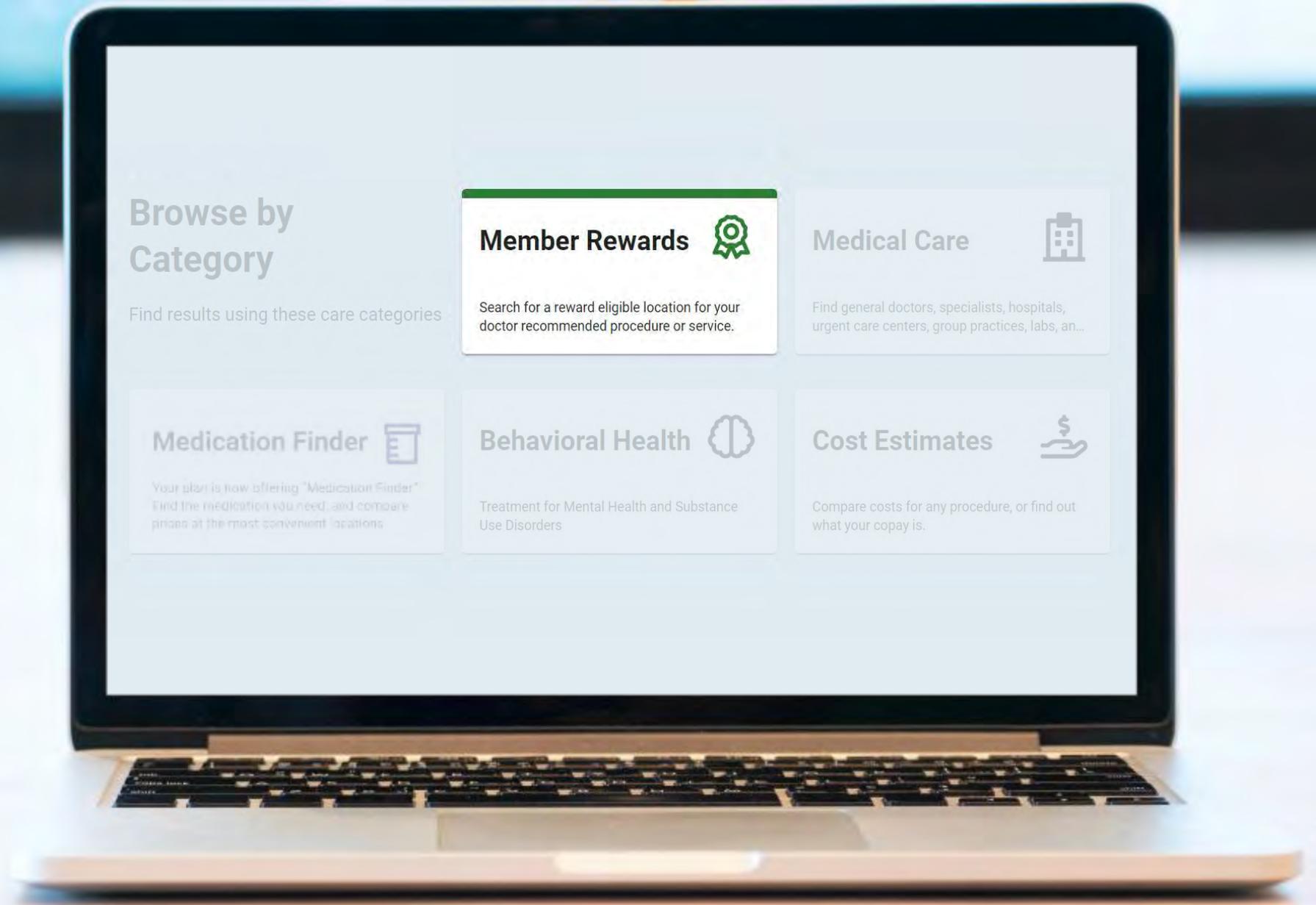
Search online via Provider Finder® to find a reward-eligible location for your procedure or service

Get the procedure or service at your chosen reward-eligible location

Receive a cash reward by check, which will be mailed directly to your home, after your claim is paid and the location is verified as reward-eligible

MEMBER REWARDS

Search for a reward-eligible location for your doctor-recommended procedure or service



Simply turn on Member Rewards to begin saving



Compare



Schedule



Earn



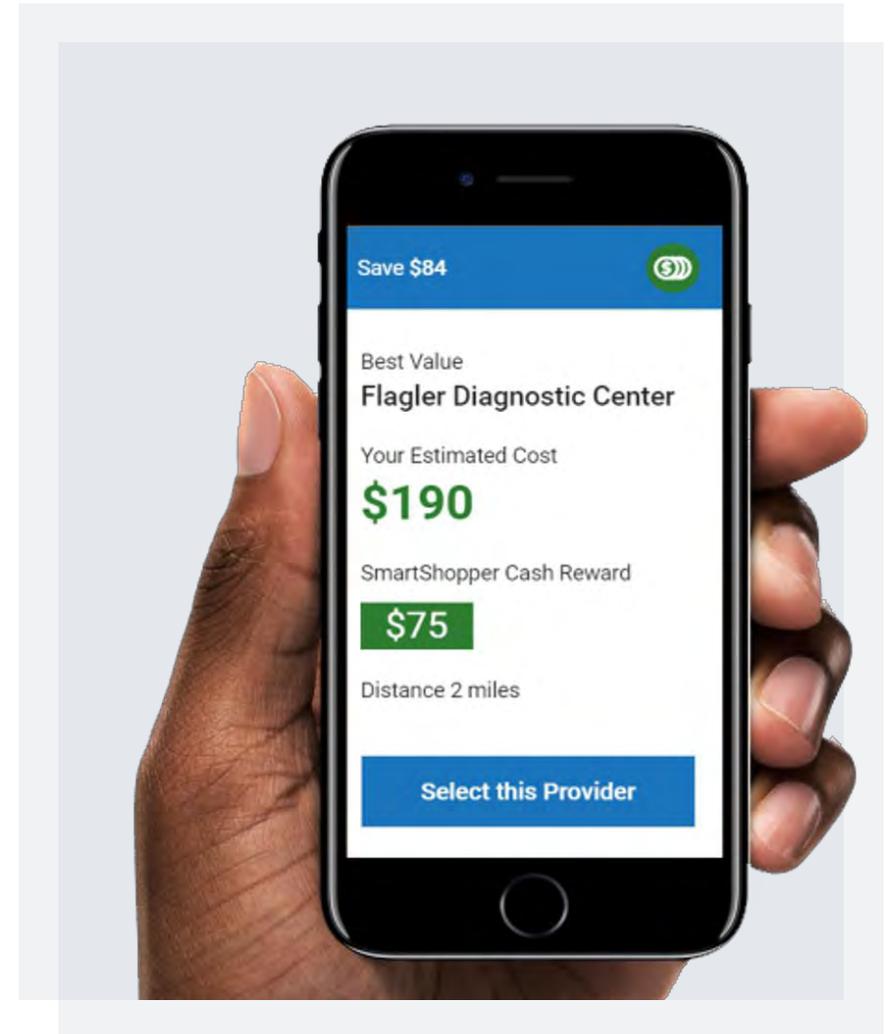
\$615
Average Savings
Per Claim



\$90 Average Reward



3M+ members



*Over 250 procedures are Reward-eligible!
Rewards range from \$25 - \$500*



Diagnostic tests (MRIs,
CT Scans, PET Scans,
Ultrasounds)



Surgical procedures
(Knee/Hip replacement,
Sinus Surgery)



Common screening
exams (Colonoscopies,
Mammograms)

[Login to Blue Access for Members and navigate to Member Rewards to view all reward-eligible procedures.](#)



Member Rewards Support

Zelis provides a team of Client Performance Managers that support Member Rewards. The team leader is Ben Orsini. Please reach out to Ben for questions or support!



Ben.Orsini@zelis.com
972-670-4101

Questions

WELCOME mailers are sent to every home



Laminated Welcome Mailer

 **BlueCross BlueShield of Texas**

Welcome to Member Rewards

With Member Rewards, you can shop for in-network medical care like CT scans, MRIs and more, compare costs and maybe even earn a cash reward. This program is part of your health plan benefits and administered by Sapphire Digital.

It is quick and easy to use.

Step 1
Shop online by logging in to bcbstx.com to find a reward-eligible location for your procedure or service.

Step 2
Get the procedure or service at your chosen reward-eligible location.

Step 3
Receive a cash reward by check, which will be mailed directly to your home, after your claim is paid and the location is verified as reward-eligible.

Member Rewards

Save money and earn cash when you shop for certain medical procedures and services.

 **Compare Prices**  **Have Procedure**  **Earn Cash**

To get started, shop online with Provider Finder® by visiting bcbstx.com, register or log in to Blue Access for Members™ and select "Find Care." If you need help, call the Customer Service number on the back of your member ID card.

 **BlueCross BlueShield of Texas**

Don't miss out on cost savings and cash rewards.

Here's why Member Rewards is a great program. You can:

- Compare costs for procedures and services, which can vary by provider
- Estimate and save on your out-of-pocket costs
- Earn cash when you select a reward-eligible provider

Sapphire Digital is an independent company that has contracted with Blue Cross and Blue Shield of Texas (BCBSTX) to administer the Member Rewards program for members with coverage through BCBSTX. Reward-eligible options and reward amounts are subject to change. Eligibility for rewards is subject to terms and conditions of the Member Rewards program. Amounts received through Member Rewards may be taxable. BCBSTX does not provide tax advice. Members that have primary coverage with Medicaid or Medicare are not eligible to receive incentive rewards under the Member Rewards program.

BCBSTX makes no endorsement, representations or warranties regarding third-party vendors and the products and services offered by them.

Blue Cross and Blue Shield of Texas, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association

Member Rewards Program
c/o Member Services
160 Chubb Avenue
Suite 301
Lyndhurst, NJ 07071

Get started with Member Rewards today!

753616.0522

Helping Clients Succeed - NEW in 2023

TRIGGERED & TARGETED Emails – More relevant to the member = higher engagement.

FIRST Time Shopper	Upcoming Surgical Procedure	Preventative Care	MISSED Out	Shopped, High-Cost Provider
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Congratulations on becoming a [Program Name] shopper!

You knew that prices can vary hundreds, even thousands of dollars between the same quality, in-network locations. So, you took the first step to saving money and earning a [reward type].

Don't Stop Now!

Get the procedure or service at your chosen reward-eligible location. Then, you will receive a [reward type] by check, which will be mailed directly to your home, after your claim is paid and the location is verified as reward-eligible!

If you need help, call the number on the back of your member ID card to speak to a [call center individual] or click below to shop for your next procedure.

[Search Provider Finder™](#)

This program is administered by Sapphire Digital – part of Zelis, and included in your health plan benefits, offered through Blue Cross and Blue Shield of [State].



Upcoming surgical procedure?

Scheduling a surgery can be daunting. Not only are there a lot of appointments and coordination, but costs can vary by thousands of dollars between facilities. [Program Name] helps you compare prices between in-network surgical facilities, so you won't pay more out-of-pocket than you have to, and you'll receive a [reward type] for choosing a facility that saves you money.

[Get started](#)

This program is administered by Sapphire Digital – part of Zelis, and included in your health plan benefits, offered through Blue Cross and Blue Shield of [State].

Need further assistance?

Call the number on the back of your member ID card to speak to a [call center individual] or click the button below to shop online using Provider Finder™.

[Shop for your next procedure](#)



Don't skip your routine mammogram!

Mammograms are an effective screening test that can save lives. Use [Program Name] to find a location and earn a [reward type].

[Shop now](#)

This program is administered by Sapphire Digital – part of Zelis, and included in your health plan benefits, offered through Blue Cross and Blue Shield of [State].

Medical procedure costs vary by location.

With [Program Name], you can shop for medical care, compare costs, and earn a [reward type]. So, back the clock to shop for procedures for common medical services. Use [Program Name] to compare prices, locations, and more.

[Shop for your mammogram](#)

Need further assistance?

Call the number on the back of your member ID card to speak to a [call center individual] or click the button below to shop online using Provider Finder™.

[Shop for your next procedure](#)



You may have missed out on a [reward type] by not using [Program Name]!

Moving forward, whenever your doctor recommends a routine procedure or test, start with [Program Name]. It is easy to use and can save you money, too.

[Shop for your next procedure](#)

This program is administered by Sapphire Digital – part of Zelis, and included in your health plan benefits, offered through Blue Cross and Blue Shield of [State].

Need further assistance?

Call the number on the back of your member ID card to speak to a [call center individual] or click the button below to shop online using Provider Finder™.

[Get started](#)



You're on the right track

Way to go on using [Program Name]! Next time, get a [reward type] by selecting a reward-eligible location. Look for reward amounts to ensure you're getting the highest [reward type] for your procedure.

[Learn more](#)

This program is administered by Sapphire Digital – part of Zelis, and included in your health plan benefits, offered through Blue Cross and Blue Shield of [State].

Still have questions?

Call the number on the back of your member ID card to speak to a [call center individual] or click the button below to shop online using Provider Finder™.

[Shop for your next procedure](#)